

## Events and Announcements

Submit your news and announcements up to two weeks prior to publication for inclusion in the current issue. Submissions should be relevant to the SIGKDD community and should not be advertisements for products or services. Success stories from Data Mining vendors are welcome.

### **News Items**

SIGKDD Explorations publishes news-oriented articles as submitted without review. News articles can be up to 2 pages long and cover important timely topics in the area. The Editors reserve the right to reject any submissions at their discretion.

### **Announcements Policy**

SIGKDD Explorations publishes announcements that are submitted as is without review. Announcements cannot be advertisements and should be of general interest to the wider community. The Editors reserve the right to reject any requests for announcements at their discretion.

# KDD-2001

## The Seventh ACM SIGKDD International Conference on Knowledge Discovery and Data Mining

August 26-29, 2001  
San Francisco Bay Area, CA, USA

<http://www.acm.org/sigkdd/kdd2001>

Please visit the conference website for information on submitting papers, tutorial and workshop proposals. Deadlines are approaching fast!



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## Blue Martini Software is Hiring

Blue Martini Software (NASDAQ: BLUE) provides enterprise software applications to understand, target, and interact with customers. We are looking for talented engineers for both front-end (Java/Swing) and backend (Java/C/C++), including data mining analytics, visualization, data warehousing, reporting, campaign management, and OLAP.

Contact Ronny Kohavi ([ronnyk@bluemartini.com](mailto:ronnyk@bluemartini.com)) for above positions or [staffing@bluemartini.com](mailto:staffing@bluemartini.com) for others.

# digiMine

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# First SIAM International Conference on Data Mining

April 5-7, 2001 Midland Hotel, Chicago, USA

*Cosponsored by Army High Performance Computing Research Center and  
University of Illinois at Chicago*

## About The Conference

Advances in information technology and data collection methods have led to the availability of large data sets in commercial enterprises and in a wide variety of scientific and engineering disciplines. In the commercial domain, the use of bar codes in commercial outlets, the computerization of business transactions, and the explosion of e-businesses are also providing a flood of data.

This conference will provide a forum for presentation of recent results in data mining, including applications, algorithms, software, and systems. The conference will feature peer reviewed, contributed papers as well invited talks. Proceedings of the conference will be available on a CD ROM as well as online at this Web site.

*For additional information please visit  
<http://www.siam.org/meetings/sdm01/>*

## Conference Related Workshops

Four workshops will be held in conjunction with the conference (all on April 7, 2001):

- 1) Workshop on Mining Scientific Data Sets
- 2) Workshop on Data Mining for Genomics
- 3) Workshop on Web Mining
- 4) Workshop on Text Mining

## Conference Co-Chairs

### Robert Grossman

Magnify, Inc. and University of Illinois at Chicago

### Jiawei Han

Simon Fraser University, Canada

### Vipin Kumar

AHPCRC - University of Minnesota, Minneapolis



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